

Outcome, Target and Verification Formula:

Use the chart and formula below to write your outcomes. You may choose indicators from the Indicator List at <http://www.maineosa.org/prevention/pbps/indicatorlist.pdf> . If an indicator you wish to measure is not on this list, you may use that indicator.

Item	Definition	✓ Outcome:	<input type="checkbox"/> Long term	<input type="checkbox"/> Intermediate	<input type="checkbox"/> Short term
Target Date	What is the date that this outcome will be met or accomplished?	Example			
		6/30/05			
Verb	Will the outcome decrease a prevalence rate or a risk factor or increase a protective factor or strategy?	Decrease	<input type="checkbox"/> Decrease	or	<input type="checkbox"/> Increase
Indicators	What prevalence rate or behavior or attitude are you attempting to change?	30 Day Alcohol Use			
Target Group	What is the group that you are hoping to see the change in?	High School Students			
Location	Where does this group exist and/or what is the area of impact?	Augusta			
Degree of Change	Is the change measured by percent, number, or average change? Note that change will need to match if it is a decrease or an increase, example: Decrease, from 15% to 10%; Increase from 10% to 15%; Decrease from 150 to 110; or increase from an average of 20 to 28.	From 30 % to 20%	From:		
			To:		
Verification	How is the change going to be measured, what is the means of verifying this change? Choose an instrument or use your own means, or instrument. Note that the instrument should measure the indicator(s) chosen.	CSAP GPRA Youth Survey			

By _____ , _____ among _____ in _____ ,
target date verb indicator target group location
from _____ to _____ as measured by the _____ .
degree of change verification

Example: By (Target Date) 6/30/05 (Verb) decrease (Indicator) 30 day alcohol use among (Target Group) High school Students in (Location) Augusta (Percent or Mean) from 30% to 20% as measured by the (Verification) CSAP GPRA Youth Survey.